



Attijariwafa bank launches its new Champions League® International Mastercard, a first in Africa and the Middle East

Casablanca, September 13, 2019 - Attijariwafa bank and Mastercard announced the launch of the new UEFA Champions League® Mastercard card at a ceremony held today at the bank's headquarters in the presence of the media. The respective top management of Attijariwafa bank and Mastercard unveiled this new card, the very first card of its kind in Africa and the Middle East.

The UEFA Champions League® Mastercard is international and contactless. It offers many benefits to Moroccan football fans in Morocco and abroad. This co-branded UEFA card, featuring the world-famous Champions League trophy, gives fans access to an exclusive world of advantages around the competition. Clients with this card will benefit from numerous offers, including discounts in the UEFA Shop and access to unique experiences.

Cardholders will have the opportunity to win trips to attend competition games, branded products, TVs, sports channel subscriptions and more to fully live the experience. The children of the holders of this card - football fans - will also have the opportunity to live a unique moment with the great legends of football through Mastercard's program «Priceless Mascots»..

Mr. Driss Maghraoui, Attijariwafa bank Individual and Professional Market Director, said: «We are delighted to launch the first-ever UEFA Champions League® Mastercard in Africa and the Middle East. This affinity card aims to intensify and develop our relationship with football fans and especially the UEFA Champions League® fans.

The launch of this card confirms the importance that Attijariwafa bank places on the values conveyed by the sport such as leadership, commitment and team spirit. We have millions of football fans in our country and this card will open up a world of exclusive offers, allowing them to live a unique experience.»



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PRESS RELEASE

Mr. Khalid Elgibali, President of MasterCard for the North Africa and Middle East region, said: «At Mastercard, we have a passionate approach and we offer products tailored to the needs of consumers. Given the fervent passion of football in Morocco, we are delighted to launch the first UEFA Champions League® Mastercard, in partnership with Attijariwafa bank. This new card offers opportunities that are priceless to its owners, connecting them with their passion for football.»

About Mastercard:

Mastercard (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. Mastercard's global payment processing network connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make it easier, safer and more efficient for everyone to undertake daily business activities like purchasing, travelling, running a business and managing finances.

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