



— EXPOSITION —

## ESTAMPES D'ARTISTES

DANS LA COLLECTION  
ATTIJARIWAFABANK  
REGARD SUR UN MÉTIER D'ART



### ARTIST'S PRINTS IN THE ATTIJARIWAFABANK COLLECTION A LOOK AT A CRAFT PRACTICE

**Casablanca, January 28, 2020** - After the success of «Large-format in the Attijariwafa bank Collection» in October 2019, the Attijariwafa bank Foundation drew from its collection and launched its 2020 cultural season with an exhibition called «Artists' prints in the Attijariwafa bank Collection» open to the public from January 29th to February 28th, 2020. This new exhibition follows a series of thematic explorations carried out by the Art & Culture division of the Attijariwafa bank Foundation, with the aim of making the Group's very rich collection more and more accessible to the public and raising awareness among employees of the great diversity of artistic practices and trends represented in the Group's collection.

This exhibition presents a selection of some sixty lithographs, engravings and serigraphs published in limited editions in art studios over a period of some thirty years between the 1960s and 1980s. A choice has been made from the collection to represent a fine selection of artists: Aziz Abou Ali, Farid Belkahia, Mohamed Benallal, Moa Bennani, Saad Ben Cheffaj, Ahmed Ben Youssef, Mohamed Chebaâ, Hassan El Glaoui, Abdellah El Hariri, Bouchaïb Habbouli, Fatima Hassan El Farouj, Saad Hassani, Mohammed Kacimi, Tibari Kantour, Mohamed Melehi, Abdellah Sadouk and Chaïbia Tallal.

The Artists' Prints in the Attijariwafa bank collection exhibition is also a tribute to a number of Moroccan artists who, for more than half a century, have contributed to introducing, using and improving the modes of expression offered by fine art printmaking, starting with the pioneer Malika Agueznay to whom this exhibition is dedicated.

The choice of the print as the theme of this exhibition is also based on the fact that its integration into the Attijariwafa bank collection, spread over some twenty years, has allowed a certain democratization of art among the bank's employees. Indeed, the print is an ancestral technique which designates a work on paper printed in several copies, a craft that results in truly artistic works. These are always signed and printed in a limited number of copies.

In addition to the exhibition open to the public at the Actua art space, visitors are invited to prolong the pleasure with the virtual tour that can be downloaded online from the Attijariwafa bank website [attijariwafabank.com](http://attijariwafabank.com).

PRESS RELEASE





FONDATION  
Attijariwafa bank

Believe in you



— EXPOSITION —  
**ESTAMPES  
D'ARTISTES**

DANS LA COLLECTION  
**ATTIJARIWAFABANK**  
REGARD SUR UN MÉTIER D'ART



**Technical specifications:**

To produce a print, the artist or master engraver, with various tools, engraves a fairly hard material, for example, wood, metal, sometimes linoleum. For screen printing, the ink is projected directly through the wefts of a silk cloth. The matrix is covered with black ink or colors, the paper to be printed will receive these colors after going to press and will be printed one by one to a limited number of proofs signed and numbered by the artist's hand, with more or less shades. This makes printmaking a full-fledged art craft, often associated with bibliography, which has been adopted by many Moroccan visual artists over the last 60 years.

**EXHIBITION "ARTIST'S PRINT IN THE ATTIJARIWAFABANK COLLECTION"**

**January 29th - February 28th, 2020**

**Actua Art Space**

**60, rue d'Alger, Casablanca.**

**Monday - Friday / 9:00 am - 6:00 pm**

**SCAN AND DISCOVER**



**Press Contact - Attijariwafa bank**

**Ms. Ouafaâ Ghaouat**

Press Relations – Institutional Communication Manager

Phone : +212 522 54 53 57

Mobile : +212 647 47 32 90

Email : O.Ghaouat@attijariwafa.com

PRESS RELEASE