



AfricaDev SESSIONS

Logistics & Infrastructure in Africa: New Business Models and Opportunities

Casablanca, September 30, 2020 - The 2nd issue of AfricaDev Sessions initiated by the Africa Development Club of Attijariwafa bank Group is online since Wednesday, September 30 (to watch it : <https://youtu.be/hWy3uGN1EpQ>).

This Session is dedicated to the stakes of infrastructures and logistics in Africa for companies as well as to the emergence of new models and new opportunities on the continent in the light of the socio-economic consequences of the Covid-19 pandemic.

To discuss these issues, the program welcomes as special guests:

- Mr. Cheikh Bedda Director in charge of Infrastructure and Energy at the African Union Commission,
- Mr. Cyrus Ngo'o, Managing Director of the Autonomous Port of Douala
- Mr. Hervé Zongo, Managing Director of CMA CGM Côte d'Ivoire

On this occasion, Mr. Bedda referred to the 50 priority projects of the 2nd phase of the African Union's African Infrastructure Development Program, a phase focusing on the corridor approach and connectivity of ports, railway lines, high-voltage lines and fiber optics. «The integration of the continent is the number one priority for us, and this can only be achieved through physical and intelligent integration. Today, it is these intelligent corridors that are integrating the sub-regions,» he said.

The autonomous port of Douala, vital for the Central African region, under a strategic modernization plan, is continuing and intensifying its investment - particularly in terms of reception and handling capacity - especially in a context where «the challenge here is to be able to maintain the chain of foreign trade operations of African countries. For this, the other challenge is the speed of connection between stakeholders in this chain,» explained the Director General of the Port of Douala, Mr. Ngo'o.

«Companies like CMA CGM reacted quickly and today a customer through the digital agency can do 100% of their operations online without moving. This is a considerable step forward that requires partner sectors such as banks to adapt to these new modes of transactions,» said the Managing Director of CMA CGM Côte d'Ivoire, Mr. Zongo.

«In Africa, we were thinking about setting up digital exchange terminals that will allow customers to save time by not having to go through the ship owner's stage unless there is a dispute.»

«We are observing with great attention the decisions of authorities on the processing of raw materials locally, the establishment of production units for finished products. This could also increase intra-African trade and lead players to review the rotations,» he added.

As a reminder, the AfricaDev Sessions is a cycle of broadcasts and online debates, dedicated to the concerns of African companies.



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About Africa Development Club

Created in 2016 by the Attijariwafa bank group, the Africa Development Club has the ambition to federate the business community, the leaders, the public representatives in order to dynamize in a pragmatic way the investments on the scale of the continent.

A space for networking and exchange dedicated to economic operators wishing to develop in Africa, through the development of business or / and investments flows, it is also a platform providing access to information, training, services and expertise to promote the realization of entrepreneurial projects, major structural projects of States, as well as South-South and North-South cooperation.

In addition to the International Africa Development Forum organized in Casablanca, the Africa Development Club now has more than 3000 members, and has organized, with the Group's banks, 20 multisectoral missions in 15 countries, mobilizing more than 2500 business leaders from the continent.

Since its launch in 2010, the Africa Development International Forum has brought together more than 10,000 companies from 40 countries of the continent and partner countries, carrying out more than 22,000 structured business meetings and generating significant investments throughout Africa.

For more information: www.clubafriquedeveloppement.com

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