



# Here, we invest.

**Attijariwafa bank group, under the impetus of the Al Mada Group, kicks off the 2024 edition of the Africa Development International Forum**

Casablanca, April 1st, 2024 - Attijariwafa bank group is organizing, through its Africa Development Club and in partnership with the pan-African fund AL MADA, the 2024 Africa Development International Forum (FIAD24) on June 27th and 28th, in Casablanca, under the theme "Here, We Invest."

The event is expected to host over 2,000 business leaders and policymakers from 30 countries across the continent and partner countries. FIAD24 will feature an extensive networking platform for structured connections among participating operators, a top tier conference on development and investment challenges in Africa, and an investment marketplace.

Building on six previous editions held since 2010 in Casablanca, FIAD has become the premier platform for African private sector exchanges, investments, and intra-African cooperation. Additionally, the Africa Development Club has further strengthened intra-continental business corridors by organizing 37 multisectoral missions in 10 countries.

Nearly 21,000 participants, including business leaders and government officials from 40 countries, have engaged in the "Africa Development" dynamic. Over 25,500 structured business meetings have been conducted in key sectors such as agro-industry, infrastructure and construction, telecommunications, healthcare industries, and energy, to name a few.

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