



## Attijariwafa bank group and Finastra partner to enhance innovation in the 4<sup>th</sup> edition of the International Hackathon “Hack to the Future 2022”

**Attijariwafa bank, June 3, 2022** - The Attijariwafa bank group, which places innovation at the heart of its transformation and development strategy, has partnered with Finastra, a multinational company specialized in the development of financial software, to take part in “Hack to the Future”, an international Fintech movement that aims to establish sustainable and inclusive finance.

The purpose of this collaboration is to turn innovation into a real driver of value creation and inclusion for the bank as well as for its national and international ecosystem.

This partnership has resulted in the bank’s employees’ participation, through the WENOV entity (developers, business and technical experts), in challenges and webinars on DeFi, Cryptocurrencies, NFT...

In partnership with Wenov, the Attijariwafa Bank Foundation organized a citizen initiative to support education: 4 public high schools were mobilized with the consent of the Regional Academy of Education and Training (AREF) of Casablanca-Settat, to compete with nearly 120 students in the “Youth Hackathon” category of 10/18-year-olds. The hackathon focused on the theme of “sustainable and inclusive finance”.

Furthermore, the Foundation invited volunteer employees of the Attijariwafa bank Group to coach and mentor the teams of high school students in the structuring of their projects, from ideation to the pitch, before a jury of international experts.

As such, two projects have distinguished themselves:

- “ASYLUM”, a platform to connect refugees with embassies, organizations, universities and other institutions in countries around the world.
- “MERAKI”, an innovative non-profit digital solution for inclusive education and sharing of knowledge and skills for the benefit of learners.

Thus, “Hack to the Future 4” has allowed young Moroccans to be involved as responsible actors in the Fintech world in order to redefine a sustainable and inclusive future for finance.

Ms. Elise Broumm: Open Innovation Manager – Wenov by Attijariwafa bank stated after her participation “We are delighted to be part of Finastra’s global hackathon, which inspires hackers from all over the world to propose innovative ideas. This collaboration has allowed the Group’s employees to further their knowledge on innovative technological topics, to allow young Moroccans to take part in an international movement and to position the Group as a leader in innovation.”



### About “Hack to the Future 4”

The annual Hack to the Future hackathon, which took place from March 8th to April 28th, is one of the largest Fintech hackathons in the world, aimed at creating a more sustainable, inclusive, and financially empowered world. This year’s edition focused on three strategic themes - Sustainable and Inclusive Finance, Integrated Finance and Decentralized Finance (DeFi). This edition took place in more than a hundred countries simultaneously and saw the participation of more than 2,000 hackers from different fields including developers, data scientists, designers, consultants, fintech business experts and finance professionals.

Several renowned international players were also partners of this program, we can mention in particular: Betacube; Chainlink; Google; BNP Paribas; Emirates NBD; Mastercard; Microsoft; Accenture; ScotiaBank; Capgemini and Willa...

### About “Finastra”

“Finastra” is a London-based multinational company founded in 1979. It specializes in developing financial software for capital markets, banks and other businesses operating in the global financial markets.

Finastra builds an open platform that accelerates collaboration and innovation in financial services, creating better experiences for people, businesses and communities. Backed by the broadest and most comprehensive financial services software portfolio, Finastra provides this vitally important technology to financial institutions of all sizes around the world, including 90 of the world’s 100 largest banks.

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