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A successful second edition of Attijariwafa bank group's "African Talents" symposium

The Attijariwafa bank group organized the second edition of the "African Talents" symposium on December 2nd and 3rd, 2021.

This symposium is fully in line with Attijariwafa bank group's strategy to promote excellence on the African continent, as it believes in the potential of Africa's human capital.

Chaired by **Mr. Mohamed EL KETTANI**, Chairman and CEO of the Attijariwafa bank group, and initiated by the group's Human Capital department, this new edition was honored by the attendance of his Excellency **Mr. Younes SEKKOURI**, Minister of Economic Inclusion, Small Businesses, Employment and Skills, as the guest of honor.

This event, coordinated and hosted by **Mrs. Maryam ZOULALI** - Head of Recruitment, Partnerships and Employer Brand at Attijariwafa bank group, was held under the theme "Africa and its challenges: How can talents contribute to the continent's emergence?" and brought together several renowned Moroccan and foreign figures, along with representatives of the Attijariwafa bank group and many other personalities, including:

His Excellency Mohamed METHQAL - Ambassador and Director General of the Moroccan Agency for International Cooperation, His Excellency Hassan NACIRI - Ambassador of the Kingdom of Morocco to Mali, Mrs. Karima MKIKA - Member of the Economic, Social and Environmental Council, Mrs. Laila MAMOU - Executive Vice President of Sofinco and Chairperson of Injaz Al Maghrib, Mr. Abdou Souleye DIOP - Managing Partner at Mazars, Mr. Amadou DIAW - Founding Chairman of ISM Dakar, Mr. Lionel ZINSOU - Chairman of the foundation of the Ecole Normale Supérieure and former Prime Minister, Mr. Ismail DOUIRI - Executive Vice President of the Attijariwafa bank group, in charge of International Retail Banking and Specialized Financing Subsidiaries, Mr. Youssef ROUISSI - Deputy Managing Director of the Attijariwafa bank group in charge of CIB, Mr. Mohamed SOUSSI - Executive Director of the Attijariwafa bank group in charge of the group's Human Capital.

As part of this dynamic, two round tables were organized on the following themes:

- "Excellence Hubs in Africa: How can we unlock the drivers of effective cooperation for the development of young people's skills?"
- "How can African economies accelerate progress toward meeting development goals and youth aspirations?"



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Several activities were also carried out with a significant involvement of young talents. These included meetings with leaders such as Mr. DOUIRI, Executive Vice President at Attijariwafa bank and Mr. DIOP, Managing Partner at Mazars. The main objective is to foster a climate of experience transfer through dialogue on several topics pertaining to the continent.

The floor was also given to young people around the theme “Africa and Skills: What are drivers of talent retention?”.

Finally, the Yeelen story, which highlighted the tremendous dynamic of exchanges between young people and Yeelen Alumni, fascinated a large pan-African audience.

As such, the Group has accelerated the roll-out of the Yeelen program with a major recruitment drive. Launched in 2010, this program consists in selecting the brightest sub-Saharan students from Moroccan universities and business and engineering schools. These talents are assigned to the various business lines in Morocco for a period of 12 to 36 months, after which they join the Group’s subsidiaries in Africa.

Digital recruitment booths were set up by subsidiary and by country in order to allow talents to discuss the great projects and the recruitment prospects offered by Attijariwafa bank with the managers of the Group in Morocco and abroad. Alongside this career space, presentations on the bank’s business lines were made and covered several themes, namely the bank’s digital transformation, the dynamics geared towards the innovation business lines and the risk management policy.

This second edition of the “African Talents” Symposium has created a real dynamic geared towards issues related to the development of our continent by highlighting African skills as a catalyst for progress and growth. More than **10,000 young talents** from various countries and established in several continents took part in this highly interactive and enriching program.

Through this second edition of the “African Talents” Symposium, the Attijariwafa bank group renews its commitment to place African skills at the heart of its strategy, which aims to create a constructive dynamic for an Africa that believes in its talents and in its future.

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