



Attijariwafa bank Wins the Trophy for «Best Regional Bank in North Africa» at the African Banker Awards

London, June 23, 2021 - During the prestigious «African Banker 2021» awards ceremony, organized on the sidelines of the African Development Bank's Annual Meetings, Attijariwafa bank was elected «**Best regional bank in North Africa**».

The award is given to the bank that has excelled in its region, winning new clients, offering new services, embracing inclusion by reaching out to the unbanked, using new technologies and helping to strengthen the financial sector in the region.

Organized under the patronage of the African Development Bank, the African Banker Awards have become the most recognized banking event in Africa. They celebrate the success of financial leaders and honor the achievements of African bankers. This year's organizers sought to reward financial institutions by recognizing their contribution to the continent's economy, which has been greatly impacted by COVID.

Omar Ben Yedder, publisher of African Banker magazine and managing director of IC Publications said, «I am deeply impressed with this year's winners. Their success shows that Africa's banking sector is healthy and resilient and demonstrates that banking will play a key role in economic recovery. Supporting the real economy, especially SMEs, is essential. We will also need to increase our savings rate and investments. The general trend among banks is to favor, support and promote women entrepreneurs.»

About African Banker

African Banker is a quarterly magazine dedicated to banking and finance in Africa. It covers the latest news on banking and finance, a booming sector that is transforming the continent's economy.

About IC Events – IC Publications

London-based IC Publications has been publishing magazines, specialist supplements, sector reports and business information on Africa for over 50 years. These magazines include New African, African Business, African Banker and New African Woman in English and French. These magazines have a readership of over 2,500,000.

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