



## Attijariwafa bank Green Day: «Initiation to Urban Agriculture» To celebrate the World Environment Day

**Casablanca, June 7, 2021** - To mark the World Environment Day, celebrated every year on June 5, Attijariwafa bank has organized, in collaboration with the association Toit En Vert\*, a «Green Day» in the form of workshops, in order to introduce urban agriculture to its employees and to raise their awareness on its positive impact on the environment.

This event took place on one of the terraces of the Group's Head Office in Casablanca. It is part of the Group's CSR approach, which has been in place for several years, and is in line with the campaign to raise awareness among employees about environmental protection and their support for projects with a strong environmental impact led by the Attijariwafa bank group.

Nearly 60 employees from the headquarters and the Casablanca network took part in introductory workshops on urban agriculture, during which they were introduced to rooftop greening techniques. These fun workshops allowed employees to discover, in an atmosphere of sharing and learning, gardening materials, varieties of seeds, different types of soil, etc., to learn the techniques of filling vegetable containers and preparing seedling trays, and to install the Bank's first urban vegetable garden.

Through this initiative, which was a great success, the Attijariwafa bank group confirms its commitment to create sustainable shared value, through a CSR policy involving all its stakeholders and aiming at supporting the development of a sustainable, balanced and environmentally friendly economy.

Attijariwafa bank has recorded, from 2019 to 2020, a **reduction** in emissions of 166.29 **Tons** of CO2 equivalent, i.e. **-66%** of emissions for the Group's head office, through the deployment of a sustainable management approach of activity waste.



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PRESS RELEASE

**\*About *Toit En Vert***

*Toit En Vert is an association whose objective is to create green spaces, gardens and vegetable gardens in urban areas. Thanks to an urban agriculture respectful of the environment, the association contributes to green projects, solidarity and citizens.*

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