



## Attijariwafa bank certified “Top Employers 2023”

**Casablanca, January 17th, 2023** - Attijariwafa bank has been certified “Top Employers 2023” by the Top Employers Institute, a prestigious international organization that certifies the excellence of HR practices. It is an institution with a global program that allows companies to assess the relevance of their HR practices.

The Top Employers certification is based on an in-depth analysis of the process maturity, innovations in HR policy, skills development and well-being at work. This study is based on an audit structured around 6 areas, 20 themes and more than 400 HR practices.

Following a complete audit, Attijariwafa bank obtained the Top Employers 2023 certification, which allows it to join a prestigious group of organizations present in 123 countries around the world.

This consecration reinforces the Group’s strategy in terms of HR and positions its practices to the best international standards. Indeed, Attijariwafa bank is strongly committed to the development of its employer brand with structuring initiatives intended to identify, attract, integrate and retain talent with an «employee» value proposition which considers Human Capital as the Group’s primary asset.

This strategy is backed up by a strong corporate culture, reinforced by values shared by all employees. Attijariwafa bank relies on an HR policy that accompanies the implementation of its strategic plan, by adapting to paradigm shifts that profoundly modify the design and organization of work.

Also, said HR practices are mainly based on the development of agility, change management with a strong culture of innovation, talent acquisition, HR processes digitalization, skills development, talent management, performance management, CSR, intercultural management and diversity.

This international certification reinforces the positioning of Attijariwafa bank as a leading Pan-African Group which aims to release the energies of its Human Capital in order to make it a real lever for sustainable performance.

### About Top Employers Institute

Top Employers Institute is a recognized international institution. It certifies the excellence of HR practices and allows organizations to assess the relevance and impact of actions taken in the management of Human Capital. Created in 1991 in the Netherlands, Top Employers Institute has certified more than 1900 organizations in 123 countries/regions.

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